



# CONFERENCE 2018

September 27-29, 2018  
Slave Lake Alberta

**50% SOLD OUT  
REGISTER TODAY**

On behalf of the Canadian Volunteer Fire Services Association and the Lesser Slave Lake Regional Fire Service, you are invited to attend the Conference and AGM.

This year, we are excited to share that the Lesser Slave Lake Regional Fire Service will be hosting this *must attend* event. It will include three days full of exciting training, compelling speakers, and opportunities to connect with other volunteer fire fighters from across the country.

The conference begins at noon on Thursday the 27th with an afternoon HOT session followed that evening with dinner and a social event so you can connect with old friends and meet new ones.

Friday the 28th will be a full day of HOT training. You will be able to participate 2 sessions one in the morning and one in the afternoon. The day will wrap up with dinner and another social. Lunch will also be provided.

On both Thursday and Friday, industry leaders will be on site to demonstrate some of the best solutions available to volunteer fire services during our onsite tradeshow.

On Saturday you will be present when we award the CVFSA Lifetime Achievement Award, engage with three powerful speakers, and participate in a series of other presentations. Your evening will wrap up with the fire banquet, entertainment and an evening of fun and laughs for all participants and spouses.

We encourage you to bring your spouse or partner—additional meal tickets are available.



# CONFERENCE HIGHLIGHTS

This year, you will have the opportunity to learn from top thinkers, actors, and leaders in the field and translate their lessons into action for your fire service.

## Chief Ken McMullen, Chief



Chief Ken McMullen joined the Fire Service in 1997 as a Volunteer Fire Fighter in the M.D of Rockyview, Alberta. He was promoted through the ranks and in 2001, became a full-time Training Officer for Rocky View Fire Service. Ken later moved to become Fire Prevention Officer for the MD of Rocky View.

In 2003, Ken began work as a Provincial Fire Safety Officer with the Alberta Fire Commissioners Office. Ken conducted over 500 investigations in a 6 year period and was involved in over 55 fire fatality investigations.

In 2009, Ken became the Assistant Deputy Chief with the Calgary Fire Department. As a member of CANADA Task Force 2, Ken was deployed to the Slave Lake Fire in 2010, the Calgary Floods in 2013 and as the Task Force Commander to the Wild Fires in Fort McMurray. In February of 2018, Ken became the Chief of Emergency Services with the City of Red Deer.

## Daryl Black, Speaker, Author



Daryl Black is a sought-after author of the *1:100 Leadership Solution*, presenter and facilitator in Canada, the U.S., Australia and New Zealand specializing in leadership and human factors in high risk environments.

Daryl believes the answer to bring out the best in ourselves and others lies in leadership. Not just any leadership but specifically, crisis leadership. It is, always has been and always will be about, the human factor.

In this talk, Daryl will share how to connect with the team, lead yourself so you may lead others more effectively. It comes down to being the leader you would want.

If you've asked yourself "How do I be a better leader?" "How do I get through to people more effectively?" "How do I communicate better?" then this talk is for you.



# CONFERENCE HIGHLIGHTS

## Ed Struzik, Writer, Photographer, Thinker

Ed Struzik is a writer, photographer, public speaker and a fellow at the Institute for Energy and Environmental Policy in the School of Policy Studies at Queen's University in Kingston, Ontario. For the past decade, he has been a regular contributor to Yale Environment 360, an international on-line magazine offering opinion, analysis, reporting and debate on global environmental issues.

His articles, essays and photographs appear in journals, magazines and newspapers such as Scientific American, Natural History, National Geographic, Ensia, Policy Options, Foreign Policy Review, Canadian Geographic, the Los Angeles Times, Globe and Mail, National Post, and Toronto Star.



Mr. Struzik has earned more than 30 international and national awards for his writing and his books. Included among them are the U.S.-based Grantham Prize, which honours and encourages excellence in writing on the environment; the Sir Sanford Fleming Medal, which honours one individual each year who have made an outstanding contribution to the understanding of science in Canada, and the Atkinson Fellowship in Public Policy, which funds research into some of Canada's most important and often most complicated policy debates

Mr. Struzik has written five books, and contributed to several others. His latest book, Firestorm How Wildfire Will Shape Our Future, (Island Press, Washington D.C, (<https://islandpress.org/books/firestorm>) is currently an Amazon.ca best seller. It was also shortlisted for the Science Writers and Communicators Association's book prize.

**We are honoured to welcome distinguished international leaders from the global fire fighting community to the Conference.**

This year, The official guest of the CVFSA in Slave Lake will be Assistant Chief Hiroshi Fukuchi on behalf of the International Division Japan Firefighters Association. Also attending the conference as our guest will be, Ms. Okasawa who is a specialist from Japan's Fire and Disaster Management Agency. She has a master's degree in science from USA.

We are also pleased to welcome Mr. Shinohara, Senior research scientist, Technical Official, Ministry of International Affairs and Communications who will also be joining us as one of our special guests.



# CONFERENCE PROGRAM

## Thursday, September 27, 2018

Take advantage of HOT sessions onsite at Canada's only 15-acre Disaster Village.

- Live Fire training
- WUI Wildland Urban Interface
- Water Supply
- Confined Space
- Hazmat
- Fire Investigation
- Aircraft emergencies
- Tech/Water rescue
- MVA training (demoing new tools)
- Tiny Town
- SAR
- PTSD/Leadership

Join us for dinner and an unforgettable social event to build deeper relationships.

## Friday, September 28, 2018

Take advantage of HOT sessions onsite at Canada's only 15-acre Disaster Village.

- Live Fire
- WUI
- Water Supply
- Confined Space / Industrial Fire
- FF Survival
- Fire Investigation
- Aircraft Emergencies
- Tech/Water rescue
- MVA training (demoing new tools)
- Command / Control
- SAR
- PTSD/Leadership
- Drone training
- RCMP Drugs, dogs, etc.
- WCSS @ Tradeshow demo and show-and-tell

Choose session one in the morning and one in the afternoon followed by dinner and a social event.

**NOTE:** After you have registered, you will be able to select your top 3 class options for each time frame and then you will be notified of your class times by email.

## Saturday, September 29, 2018

On Saturday you will have the opportunity to spend time in discussion with our three keynote speakers as they share their insights, experiences, and lessons.

In addition to the CVFSA AGM, you will also be present when we award the CVFSA Lifetime Achievement Award. Your evening will wrap up with the fire banquet and entertainment with your peers.



Take advantage of Canada's only  
15-acre Disaster Village.



REGISTRATION IS LIMITED • CONFIRM YOUR ATTENDANCE NOW



# 2018 NATIONAL TRADESHOW

Profile your fire fighting solutions to decision-makers from across the country. Develop the relationships that will set your company apart.

This tradeshow is by invitation only. The CVFSA will do its best to limit duplicate vendors so you will have the maximum impact. We are expecting 300+ decision-makers and participants from across Canada in addition to international dignitaries who also be joining us.

Thursday September 27, 12:30 to 5:00 pm

Friday September 28, 9:00 am to 5:00 pm  
and 6:30 pm to 9:00 pm

Lesser Slave Lake Regional Fire Service Station 1  
After dinner participation is optional during social time

Tradeshow booth size is 10 x 10 each

Registration fee is \$500.00

Additional booth space 10 x 10 \$400.00

Booth registration includes 1 meal pass

Additional meal pass \$75.00

NO GST

## Sponsorship opportunities

Opportunities are still available for conference sponsors. For only \$500 you will be identified as a conference sponsor and profiled consistently to all conference participants.

Lunch Presentation Sponsor – We currently have two Lunch Presentation Sponsorship opportunities available. This provides your organization with the capture the attention of participants for 30 minutes while you share with them the benefits of working with your organization. This investment is only \$800.

### To register please provide the following information:

Company: \_\_\_\_\_

Person Attending: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Booth size Required: \_\_\_\_\_

Additional Meal Tickets: \_\_\_\_\_

Sponsor of Event: \_\_\_\_\_

Please scan and email back the registration to CVFSA VP Troy Mutch @ [troy.m@cvfca.ca](mailto:troy.m@cvfca.ca) you can also call 587-991-9971 for more information or clarification.

Host hotel information: Slave Lake Inn 780-849-4101 conference discount code CVFSA AGM.

Mail your payment to: Slave Lake Firefighters Society, Box 1546, Slave Lake AB T0G 2A0  
Attention: Tradeshow Committee



# HOTEL RESERVATIONS

## Slave Lake Inn and Conference Center

1200 Main Street SE  
780-849-4101  
1-855-843-4101  
Group Reservation Code:  
CVFSAAGM



## Holiday Inn Express

1551 Main Street SE  
780-849-4819  
Group Reservation Code:  
CVFSA





# REGISTRATION

**50% SOLD OUT  
REGISTER TODAY**

This year we have room for only 300 participants.  
**PRE-REGISTRATION IS MANDATORY.**

Register today via Eventbrite  
<https://www.eventbrite.ca/e/2018-canadian-volunteer-fire-services-association-conference-tickets-43183183063?aff=es2>

The registration fee is \$50.00 per person and includes your meals.

IF this is a departmental registration, please complete the Eventbrite registration and you can send a cheque to Slave Lake for payment.



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